ERTICO is proud to launch the European leg of the Global Challenge, a competition where graduate students from European universities are tasked to solve real-world mobility problems. The winning team will have the opportunity to travel to Los Angeles and pitch their idea to industry leaders at the ITS World Congress in October 2020.

To enter the competition, organised jointly with ITS America and ITS Asia-Pacific, teams of three to five students should design a sustainable mobility solution for their home or university town, focused on vulnerable road users.

Urban networks grow, with the needs of elderly, pedestrians, disabled, cyclists and women often neglected. This competition aims to engage young talent in finding innovative solutions to meet the requirements of these users while improving mobility and reducing congestion.
In the first leg of the competition the students should, **by 25 January 2020**, submit a half-page declaration of intent to take part stating the motivation and the focus of their solution. Then, **by 29 March**, each team should send a five to ten-page final paper.

Three teams will be selected and a representative from each will be invited to **pitch their idea at the ITS European Congress in Lisbon in May 2020**. The team with the best pitch will represent Europe at the **Global Challenge** in Los Angeles, where they will have to solve a second mobility challenge related to the LA 2028 Summer Olympics.

Don’t miss the opportunity to network with industry leaders and explore job prospects in the smart mobility sector!

Interested? Submit your declaration of intent [here](#).

For more information, please contact [partnership@mail.ertico.com](mailto:partnership@mail.ertico.com)

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**IMPORTANT DEADLINES**

**by 25 January 2020**: Submit a half-page declaration of intent to take part, stating the motivation and the focus. Click [here](#) to submit.

**by 29 March 2020**: Send a five to ten-page final paper. Read about the submission guidelines [here](#).

**30 March – 30 April 2020**: Selection period for the ITS European Congress in Lisbon.

**4 May 2020**: Announcement of the three European finalists. One representative per team will be invited to pitch at the **ITS European Congress in Lisbon**.

**18 – 20 May 2020**: ITS European Congress in Lisbon: one team will be selected to represent Europe at the **ITS World Congress** in Los Angeles.

**4 – 8 October 2020**: ITS World Congress in LA: the three teams representing each of their regions will solve a second mobility challenge related to the LA 2028 Summer Olympics.

[http://itsfutureleaders.eu/](http://itsfutureleaders.eu/)
The Emerging Leaders Program is a part of the 27th ITS World Congress.